



The Mission Critical Solution Provider

Enterra Interactive Kiosks

What is an Interactive Kiosk?

A Kiosk (Internet) is a terminal that provides public Internet access. Interactive kiosks sometimes resemble telephone booths; they are typically placed in settings such as hotel lobbies or airports for fast access to email, web pages or other services. Interactive kiosks can accept a variety of payment, and often times contain hardware components such as a computer keyboard, a mouse (or a fixed trackball which is more robust), a printer and a monitor.

Integration of technology allows Interactive kiosks to perform a wide range of functions. For example, Enterra kiosks may enable users to enter a utility bill account number in order to perform a secure online transaction, or collect cash in exchange for merchandise. A kiosk that functions as a digital mini-lab allows users to insert a memory card to print photographs. Customized components such as coin hoppers, bill acceptors, card readers, security cameras and thermal printers enable kiosks to meet specialized needs.

Reliability is an important consideration. Enterra applications interface with the bill acceptor and credit card swipe, meter time, prevent users from changing the configuration of software or downloading computer viruses. Kiosk owners have the ability to view reports and revenue information from remote locations.

The kiosk industry surpassed \$1 billion in worldwide annual revenues in 2004. Groups who use kiosks in their business environment include: Northwest Airlines, JetBlue Airlines, The Home Depot, and Wal-Mart. It is estimated that over 131,000 kiosk terminals exist in the U.S. alone.

How Can Enterra Help?

If you have a kiosk application in mind, but have not developed it yet, we can help. Enterra's experienced staff of developers and designers will work with you to create a kiosk application with robust back end functionality and an attractive & intuitive front end interface. Enterra's staff takes the time to understand our customers' needs, goals, target audience, corporate identity and more. Then, we combine this information with our experience in kiosk interface design and usability issues to create an effective application.

The Mission Critical Solution Provider



What do We do?

- E-commerce applications
- Kiosk-based surveys
- Database-driven kiosk applications
- Interactive directories
- Other custom applications as needed (Including API's)

Want to talk about Interactive Kiosks? Call us 1-813-514-0531 or email salesteam@enterra-inc.com



Custom Development Solutions
Data Management Solutions