



The Mission Critical Solution Provider

## Enterra Entertainment

Entertain with Enterra!

Enterra offers betting and gaming products to make your business a profit and bring you success. Our vision is to provide exciting and entertaining gambling tools to adult customers across the world to operate in a safe, regulated and secure environment.

## Sports Betting

Betting on team sports has become an important service industry in many countries. For example, millions of Britons play the football pools every week. At sports betting, players try to beat the house.

Enterra web based sport betting solutions offers the most popular sports bets that include:

- Against the spread (ATS) - the bettor wagers either that the favored team will win by a specified number of points or that it will not. Giving the points involves betting the favorite, and taking the points means betting the underdog. See point spread. A team covers the spread if it wins the game with the score modified by the spread. If Dallas and Washington are playing and the spread is (Dallas -7), then Dallas has to win by at least 8 points to cover. Half-point spreads are also possible and the spread may change.
- Moneyline & Over/Under - the most popular types of bets against odds comprise simple bets that a team will win and over-under (bets on the total points, runs, or goals scored by both teams). In making an over-under bet, the bettor wagers that the total will exceed or fall short of a total specified by the bookmaker.
- Parlay -against a combination of odds and spread, where as the bettor can combine a combination of wagers where all wagers must win in order for the bettor to have a winning ticket

## Enterra Online Casino

Poker

Online poker is the game of poker played over the Internet (online). It has been responsible for a dramatic increase in the number of poker players worldwide, revenues from online poker were estimated at US\$2.4 billion per year (2004) and the demand is still increasing!

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Enterra offers a unique chance for a company or individual to run a poker room, their own. Online venues, by contrast to conventional poker rooms, are dramatically cheaper because they have much smaller overhead costs. For example, adding another table does not take up valuable space like it would for a brick and mortar casino. Online poker rooms tend to be viewed as more player-friendly. For example, the software may prompt the player when it is his or her turn to act. Online poker rooms also allow the players to play for very low stakes (as low as 1¢) and often offer poker freerolls (where there is no entry fee), attracting beginners.

In December 2003 it was reported that online poker revenues stood at around \$34m (€ 28m) per month and were growing by 27% per month. By March 2005, at peak times approximately 100,000 people were playing for real money at the various cardrooms with a like number playing free games. Online poker revenues are projected to hit the \$225m per month mark by November 2006. Want to talk about poker? Call us at 1-813 - 514 05 31 or email [salesteam@enterra-inc.com](mailto:salesteam@enterra-inc.com) to get your golden nugget!



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